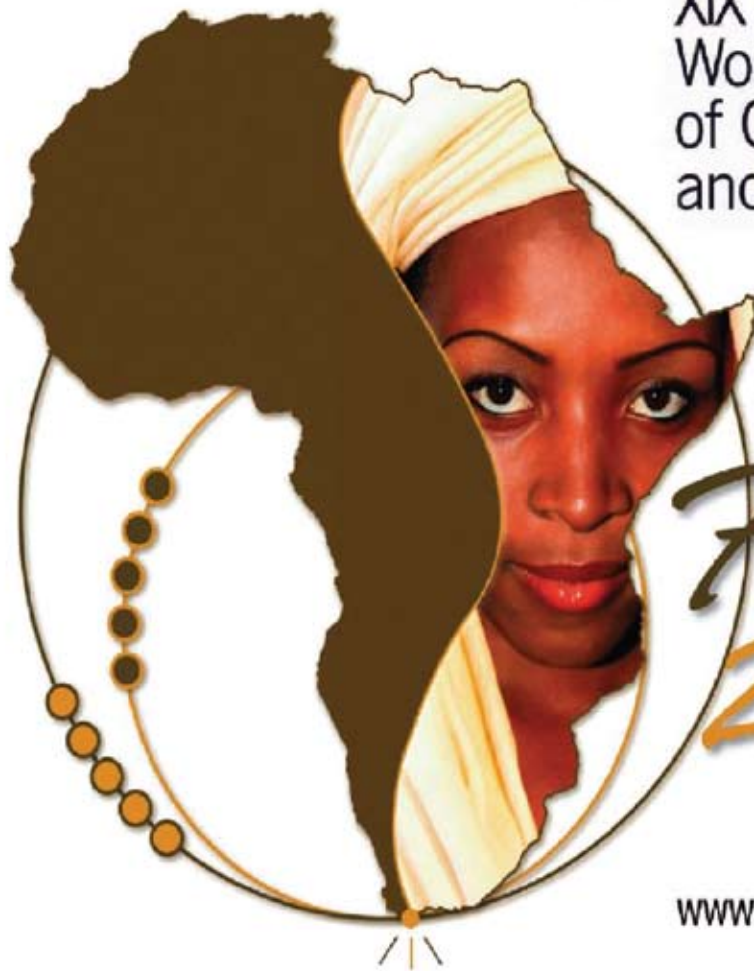


EXHIBITION PROSPECTUS
AND
INDUSTRY SUPPORT OPPORTUNITIES
FOR THE
INTERNATIONAL FEDERATION of
GYNECOLOGY AND OBSTETRICS



XIX FIGO
World Congress
of Gynecology
and Obstetrics

FIGO
2009

www.figo2009.org.za

Cape Town International Convention Centre
Cape Town, South Africa

October 4th - 9th 2009

Organised by



FIGO



IMPORTANT DATES TO REMEMBER*

March 2008	Prospectus emailed and available on website (beginning of Advance Exhibit Sales)
April 1, 2008	First deposit due with application
September 30, 2008	Advance Exhibit Sales ends (priority assignment/discounted fee) deadline
October 1, 2008	Cancellation and/or booth reduction deadline for full refund, less a 10% processing fee
October 1, 2008	General Exhibition Registration (standard fee applicable) 33% deposit required
January 31, 2009	Second deposit due (33%)
March 1, 2009	Exhibit booth/display balance due (New applications must be submitted with full payment)
April 1, 2009	Sponsorship/Contributors Support deadline
June 1, 2009	Exhibitor Service Manual (mailed by exhibits general contractor)
June 15, 2009	Exhibit Balance Due
June 30, 2009	Deadline for exhibitor company information for exhibitor guide
July 1, 2009	Cancellation/booth space reduction deadline (for 50% refund provided full payment has been received)
July 1, 2009	Deadline for exhibitor letter of intent to use an exhibitor designated contractor (EDC)
July 1, 2009	Deadline for housing forms to receive discounted rate
July 31, 2009	Deadline for original insurance certificate from EDC
August 10, 2009	Reservation deadline for symposia application and payment
August 31, 2009	Last day for approval of booth activity/giveaways/entertainment /raffles/drawings
September 1, 2009	Last day for exhibitor representatives' registration forms
October 2 – 4, 2009	Exhibit installation (installation must be completed by October 4, 15:00)
October 5 – 9, 2009	Advance booth/exhibit assignment for 2012
October 4, 2009	Exhibition opens, (immediately following Opening Ceremony)
October 8, 2009	Exhibition hall closes/dismantlement begins (17:00)
October 10, 17:00	Exhibit dismantlement complete

Dates and times are subject to slight schedule adjustments

INVITATION



The International Federation of Gynecology and Obstetrics (FIGO) invites your organization to participate in the XIX FIGO World Congress 2009 scheduled to take place from October 4-9, 2009. FIGO will host its' XIX Congress in Cape Town, South Africa, a most intriguing and beautiful destination.

The Cape Town Convention Centre is one of the most beautiful and secure facilities on the continent and is conveniently located to hotels, restaurants, tourist destinations, and one of the most spectacular views in all of South Africa, Table Mountain.

The 2009 Congress is designed to provide delegates with an interactive educational forum that provides for the most current education and exhibits related to the practice of obstetrics and gynecology available in the world today. The educational courses and curriculum address recent developments and up-to-date management of challenges faced by delegates in the rapidly changing health care environment. These sessions and lectures are provided by speakers who are amongst the most respected experts in obstetrics and gynecology worldwide. XIX FIGO World Congress 2009 is widely regarded as the most recognized international gathering of obstetricians and gynecologists in the world. These individuals represent major hospitals, universities, private practices, and health care institutions from around the globe.

A principal factor in the success of the Congress is the involvement of industry and the education that is provided through the exhibits. The exhibition will provide your organization with the opportunity to introduce products and services to an international assembly of decision makers and provide international visibility that can only be achieved at this meeting.

Participating exhibitors in the XIX FIGO World Congress 2009 that register early will be recognized in the organization's printed material. To register for an exhibition space, please complete the Exhibit Application & Contract Form contained in this brochure. Details and contact information is provided on the application. Remember to register early to receive the discounted exhibition space fee.

Thank you for your consideration. I hope that you will join us for what I am confident will be an outstanding meeting and wonderful exhibiting opportunity. For further information or if you have questions regarding the exhibition, please contact: FIGO Exhibition Management at +1-866-531-2590 or by email at figoexhibits@acog.org

Sincerely,

A handwritten signature in black ink that reads "Ralph W. Hale M.D." The signature is written in a cursive, flowing style.

Chair – FIGO 2009 World Congress Organizing Committee

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BENEFITS OF EXHIBITING

Pharmaceutical companies, medical product and system manufacturers, publishers and educational organizations will showcase products and services throughout the Congress period.

The exhibition halls are conveniently located within the Convention Centre. The uninterrupted exhibition space provides the capacity to cater to numerous exhibitors and delegates in a comfortable atmosphere.

Coffee and tea will be served in the exhibition halls while Internet stations will offer Congress delegates the opportunity to surf the Internet and review emails if necessary.

REACH YOUR TARGET AUDIENCE

Medical manufacturing, pharmaceuticals and medical tourism are two of the fastest growing markets in Africa. The growth in this region is due to a number of factors which include ease of access, inexpensive overheads and significant market potential. The majority of pharmaceutical organizations have a strong presence in South Africa while a large number of manufacturing and service-related industries are also based there.

The XIX FIGO World Congress 2009 – as in the past – is expected to attract a strong delegate presence from all over the world. South Africa is an “extremely appealing destination” and we hope that it’s appeal and favorable exchange rate will even attract more delegates than in previous years. The Congress will provide an excellent opportunity to showcase your products or services in a truly global marketplace.

As an exhibitor your organization will receive exclusive opportunities to promote products or services during the Congress. Exhibitors will have the opportunity to build upon their presence at the Congress by opting for a number of exciting marketing and promotional options.

Opportunities include:

- Congress bag deliveries
- Advertising in the FIGO Congress Newspaper*
- Creating brand awareness through promotional banners in the exhibition halls
- And many other sponsorship opportunities

For a full listing of marketing and promotional opportunities please contact the FIGO Exhibition Management at +1-866-531-2590 or by email at figoexhibits@acog.org

TRAVELING TO SOUTH AFRICA / CAPE TOWN INTERNATIONAL CONVENTION CENTRE:

Passport/Visa Requirements:

All visitors are required to have a valid passport to enter South Africa with an expiration date at least 6 months beyond the length of their stay. South African authorities also require the passport to have at least two blank pages.

All delegates are encouraged to contact their local South African consulate and/or their government authority to confirm visa and passport requirements.

Please contact the FIGO Exhibition Management if you require an official invitation letter to attend the congress.

Currency

The South African Rand (ZAR) is the official currency in South Africa.

Accommodations:

For further information please log on to the official FIGO 2009 Website – www.figo2009.org.za (Opens October 2008)

Location of the FIGO 2009 World Congress:

Cape Town Convention Centre
Covention Square
1 Lower Long Street
Cape Town 8001
South Africa

The Cape Town International Convention Centre (CTICC) is the venue for the XIX FIGO World Congress 2009. The Cape Town International Convention Centre Company (Convenco) was established in mid-1999 by the Western Cape Provincial Government, the City of Cape Town and Business Cape to develop a world-class convention centre on the 6.1-hectare site currently occupied by the CTICC on Cape Town’s northern Foreshore.

(*Daily Newspaper is tentative)

The convention centre was designed by an internationally experienced professional team, and is operated in terms of a management contract with the RAI Group of Amsterdam. The design for the convention centre was won in a proposal call process that was open to professional teams electing to submit proposals for the design and management of the project. Widespread consultation with industry professionals and user panels led to further positive input into the design.

The design was modified extensively during the process of design and, to a lesser extent during the construction period. The consortium of architects, known as Foreshore Architects, was led by Revel Fox, Lucien le Grange and Anya van der Merwe Miszewski who directed the design process throughout the project.

Within walking distance of the CTICC are Cape Town's leading recreational amenities, shopping areas and cultural attractions, among which is the internationally acclaimed V&A Waterfront. On the doorstep is Table Mountain and within an hour's travel are South Africa's leading tourist destinations—The Kirstenbosch Botanical Gardens, Robben Island, the Winelands, and Cape Point. Choices of pre-and post-convention attractions are therefore wide and various, and the city is well served by experienced destination management companies.

VICTORIA & ALFRED WATERFRONT

Situated in the heart of Cape Town's working harbour with the dramatic backdrop of the majestic Table Mountain, the Victoria & Alfred Waterfront is widely acknowledged as Cape Town's premier shopping and tourist destination and a well known entertainment hotspot. Here, an innovative fusion of history and modern convenience has resulted in a multi-purpose, dockside environment unlike any other in the world.

<http://www.waterfront.co.za>

ROBBEN ISLAND

Robben Island is, after Alcatraz, possibly the best known prison island in the world. Having served over the centuries as a penal settlement, leper colony and lunatic asylum, its notoriety has, more recently, centered around the fact that President Nelson Mandela and many of his colleagues were imprisoned here during the apartheid era. Regular trips are made to the island, a world heritage site, by a ferry which departs from the V&A Waterfront.

<http://www.robben-island.org.za/>

TABLE MOUNTAIN

A world heritage site, the summit of Cape Town's world-famous landmark is 1086 m above sea level. Visitors can reach the top by the new revolving cable car. There is a restaurant and souvenir shop on the summit. The mountain offers a number of walks and is covered with wild flowers. The mountain is also the home of the famous silver tree.

<http://www.tablemountain.net>

KIRSTENBOSCH BOTANICAL GARDENS

Despite its small size, the Cape Town area is one of the six Floral Kingdoms of the world and is home to more than 8,600 indigenous plant species, some 5,800 of which are found nowhere else in the world.

Set against the imposing bulk of the eastern slopes of Table Mountain is Kirstenbosch Botanical Gardens, recognized as one of the most beautiful public gardens in the world. Some 4,500 indigenous South African plants, from proteas and silver trees in their natural habitat to ferns, bulbs and coastal varieties in the Botanical Society Conservatory, can be seen here.

<http://www.kirstenbosch.co.za/frames/kirstfram.htm>

WINELANDS

The winelands of the Cape have been described as the most beautiful and scenic in the world. Cape Dutch homesteads nestled in picturesque vineyards offer a gracious counterpoint to the backdrop of majestic peaks. Wine production in the Cape dates back to the mid 17th century, making this the oldest of the so-called "new world" wine regions. It was, in fact, Jan van Riebeeck who introduced the first vine cuttings to the Cape.

Today the Cape's vineyards produce an extensive variety of cultivars that are blended and matured to create award-winning red and white wines that have earned their place among the world's best. South Africa's own "home grown" cultivar, Pinotage (a cross between pinot noir and cinsaut), has gained an international reputation for producing red wines of world class stature.

<http://www.capewinelands.org/>

CAPE POINT NATURE RESERVE

Cape Point marks the southern extremity of the Cape Peninsula, affording visitors views, which are unrivaled anywhere in the world. (This information was provided by the CTICC).

Cape Peninsula National Park has something for everyone to enjoy. Enjoy a meal at the Two Oceans Restaurant or order a take-away from the refreshment outlet, take a ride on the funicular railway or buy a souvenir at one of the curio shops.

<http://www.capepoint.co.za/>

THE EXHIBITION

PURPOSE OF FIGO'S EXHIBITION

The purpose of the FIGO Exhibition is to provide an opportunity to expand the educational nature of the Congress by informing attendees of new and improving technologies, equipment, products, and services in the field of obstetrics and gynecology. The exhibits also inform delegates from FIGO member societies of developments in areas that are identified as being of interest to women as patients of obstetricians and gynecologists.

ABOUT FIGO

The International Federation of Gynecology and Obstetrics (FIGO) was formed in Switzerland in 1954. It was established with the purpose of improving the quality of health care available to women and their children worldwide and to enhance the practice of gynecology and obstetrics. Today, FIGO has 113 member societies around the world and is the only global organization representing the professional body of obstetricians and gynecologists globally. Based in London, England it is a nonprofit membership organization.

FIGO works primarily in three areas:

1. Serving as a strong advocate for quality health care for women.
2. Maintaining the highest standards of clinical practice and continuing education for its members.
3. Increasing awareness among its affiliated societies and their members of the changing issues facing women's health care.

If your company provides any of these products or services, then FIGO is requesting your organizations participation:

Association/Medical Societies
Computer Software
Computer Hardware
Diagnostic Equipment/Systems
Diagnostic Kits

Financial Services
Food/Nutritional Products
Leasing and Insurance Companies
Laboratory Services/Cytology/Hematology
Laser and Laser Supplies
Management (Practice)
Market Research
Maternity Products/Clothing/Supplies
Medical Supplies/Gloves/ Gowns
Office Equipment/Supplies/Furniture
Pharmaceutical
Photographic, X-ray, Imaging, and Ultrasound Equipment
Physician Recruitment
Publishing/Books
Skin Care/Cosmesis
Surgical Instruments/Supplies

.... And many more, so add your product or service to this diversified list!

The International Federation of Gynecology and Obstetrics (FIGO) would like to thank its exhibitors for their continued participation and support of the World Congress. Contributions/Support from the exhibitors are recognized by FIGO, its volunteer officials, member societies, and staff as being a vital part of the triennial meeting and helps to complement and extend its activities at the global level.

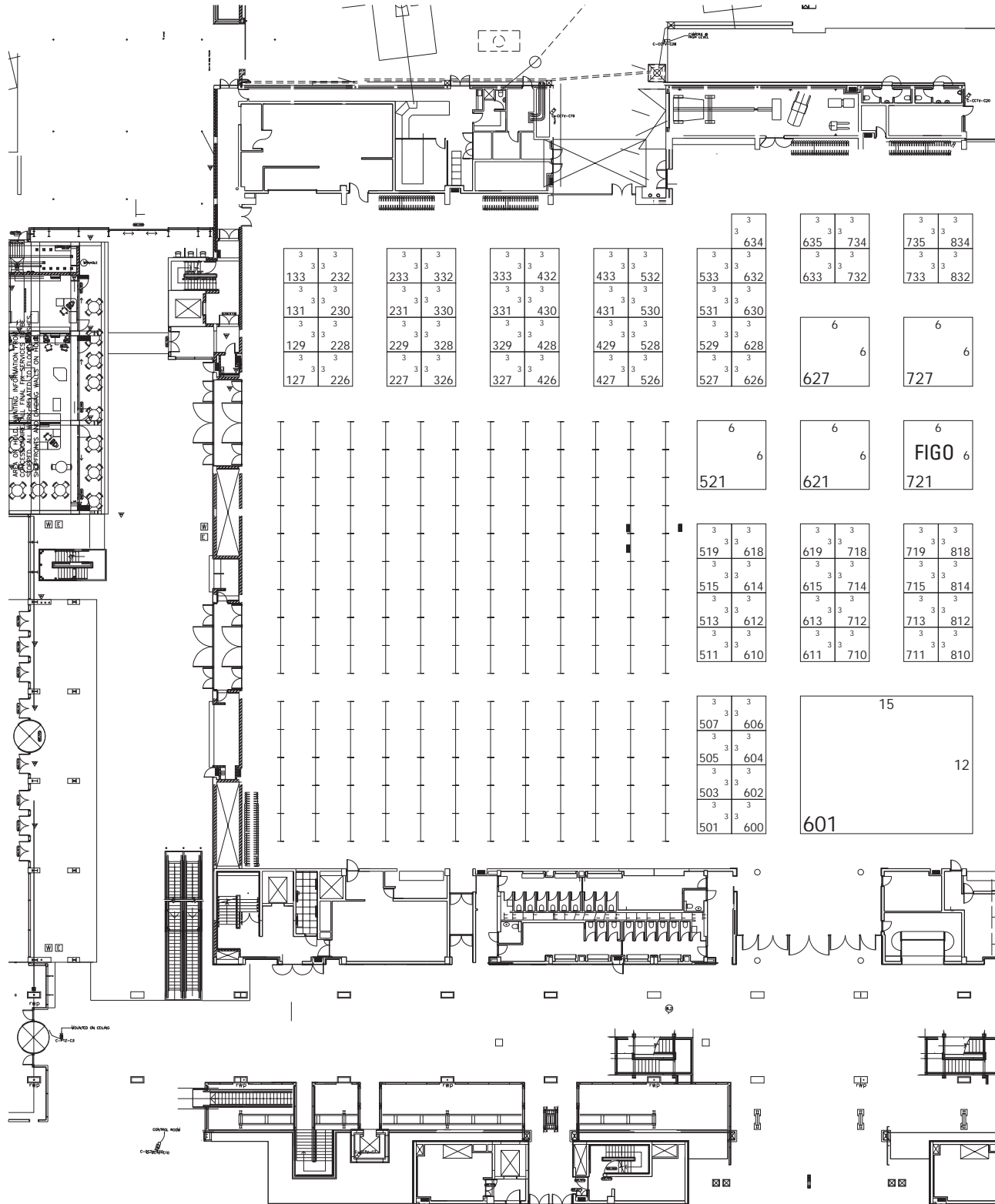
TOP Four Reasons Why Your Organization Should Exhibit In Cape Town South Africa:

1. Cape Town is the perfect venue for prime purchasers of your product or service.
2. Opportunity to meet with influential buyers from around the world face-to-face in a direct sales environment.
3. To build global recognition of your company brand and awareness of your products in the area of obstetrics and gynecology.
4. Complimentary publicity listings in Congress program materials: The FIGO Congress Web site, the on-site Exhibitor Guide, and the FIGO Daily Newspaper.*

* Daily Newspaper is tentative.

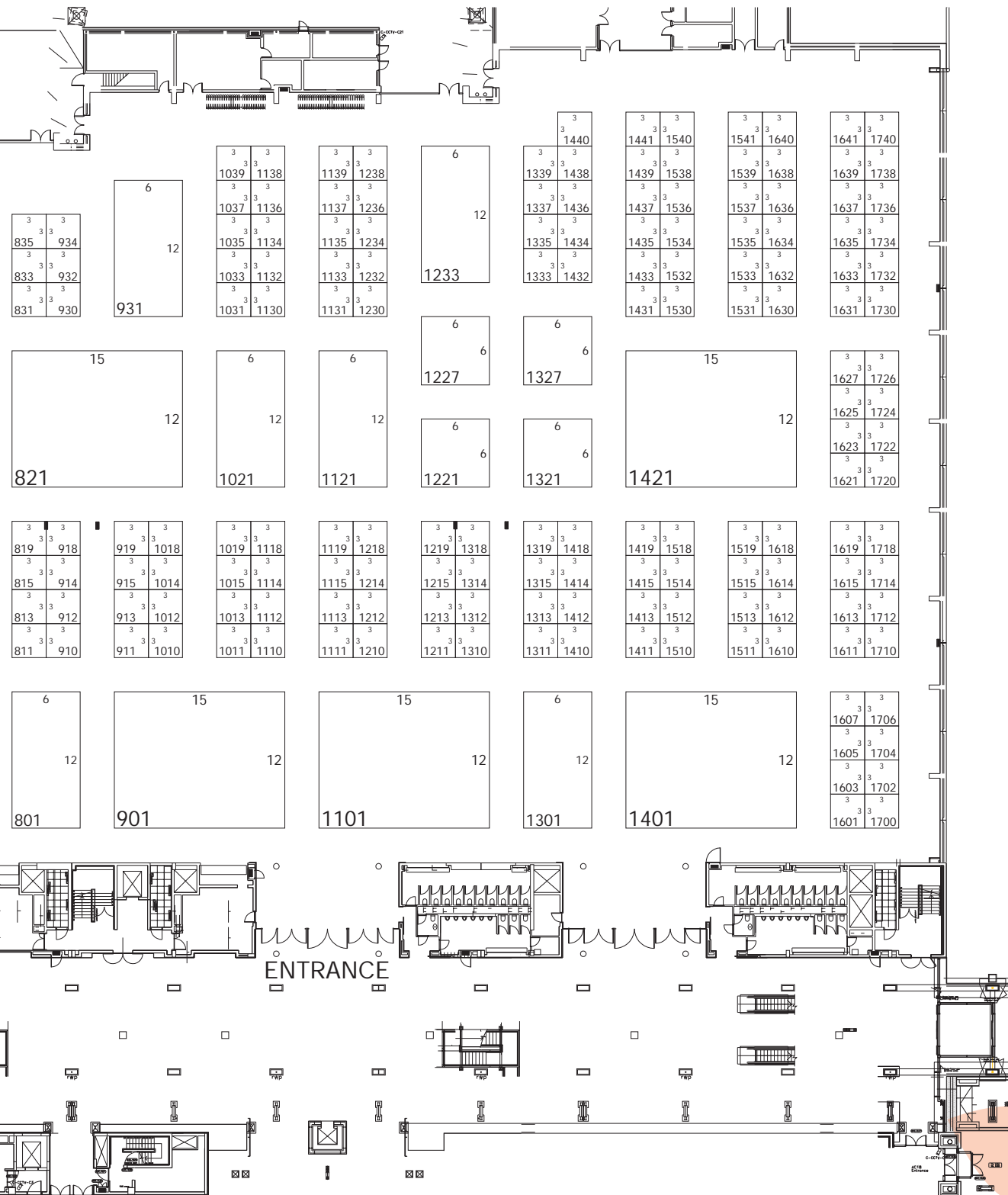


FIG OCTOBER CAPE TOWN INTERNATIONAL



O
4-9, 2009

IAL CONVENTION CENTRE



GENERAL EXHIBITION INFORMATION

EXHIBITOR INFORMATION

NOTE: Exhibitors must purchase two full delegate registration in order to exhibit at the Congress.

Please refer to the official FIGO 2009 Website – www.figo2009.org.za where further information on registration can be found. (Opens October 2008)

FEE FOR EXHIBIT SPACE/STAND

3x3 Square Meter Exhibit/Stand Rental is £4,250 per stand. For corner displays add £100.

The Exhibit Space/Stand display includes:

- 3M x 3M Exhibit Space
- Stand shell scheme framework and wall panels
- Fascia panel with company name and stand number
- 2 light fixtures, electrical plug point, floor carpeting

3M x 3M Exhibit Space/Stand diagrams on page 19

The exhibit fee includes:

- Welcome Reception held in the Exhibition Hall
- Two Exhibitor badges (additional badges for £25)
- Exhibitor listing in the second attendee announcement
- 75 word exhibitor profile in the Exhibit Directory
- 75 word exhibitor profile on FIGO '09 Website
- Exhibitor's Service Manual
- Cleaning of public areas and gangways

(Exhibitor Listings are based on time/date of receipt of Exhibitor Space Application and payment by FIGO.)

Reserve your exhibit space before September 30, 2008, to receive a 10% discount. Discount will be reflected on invoice sent with confirmation.

ISLAND DISPLAYS WITH SHELL SCHEME

Are £470 per square meter: (Example 6x6 meter display = 36 square meters x £470 = £16,920)

FEE FOR RAW EXHIBIT SPACE

Raw Exhibit Space Fee is £425 per square meter.

A MINIMUM of 36 square meters MUST BE PURCHASED.

A 10% discount will be provided if purchased prior to **September 30, 2008.**

Exhibitors purchasing raw exhibit space will not receive the shell scheme framework, wall panels, fascia panel, light fixtures, electrical plug point and carpeting. All other benefits listed previously will be provided.

LOCAL EXHIBITORS' DISCOUNT

Local companies and vendors receive a special 50% discount when purchasing 3Mx3M Exhibit Space/Stand and Raw Exhibit Space. Companies/vendors must be incorporated and their headquarters based in South Africa to qualify for this special rate.

SPACE ALLOCATION

All exhibition space is sold on a first-come, first-served basis. To guarantee favorable positioning, reserve exhibit space early!

For all inquiries relating to the exhibition, please contact:

FIGO Exhibition Management
+ 1-866-531-2590
figoexhibits@acog.org

PLEASE NOTE: The receipt of an application and deposit does not guarantee the assignment of exhibit space. If an assignment is not made, or FIGO denies a request for exhibition, FIGO will issue a full refund of the deposit.

CANCELLATION/BOOTH REDUCTION

Organizations participating in the exhibition may cancel the lease of exhibit space or reduce the exhibit space reserved at any time with written notice to FIGO's Exhibits Management via postal mail, email or fax. The following schedule will be used when acknowledging a cancellation or reduction:

Cancellation or booth reduction request received on or before October 1, 2008, will receive a refund of all fees paid less a 10% processing fee of total booth space reserved. Cancellations or booth reductions received from October 2, 2008, to July 1, 2009, will receive a refund of 50% of the total booth space reserved provided payment has been received. No refunds will be made for cancellations or reductions received after July 1, 2009. If an exhibitor cancels their booth space after July 1, 2009, the exhibitor will be responsible for paying any unpaid balance. FIGO reserves the right to resell any cancelled exhibit space without notification to the *cancelling party, or without refunding any fee paid by the exhibitor.*

OFFICIAL CUSTOMS BROKER & FREIGHT FORWARDER

FIGO has appointed Freeman as the Official Freight Forwarder, Customs Broker and Exclusive On-site Material Handling service provider. Freeman specializes in event logistics solutions worldwide including transportation, on site-material handling and customs clearance. Exhibitors or their appointed agents are advised to make early contact with Freeman after confirmation of exhibit space has been received.

OFFICIAL EXHIBIT STAND CONTRACTOR

Freeman is the Official Exhibition Stand Contractor for the XIXO FIGO World Congress 2009. Freeman will provide "turnkey" stand design and rental from conceptual design to production, installation and dismantling. Freeman is experienced in providing exhibition services and has contacts abroad to ensure an efficient and professional buildup and dismantling of the exhibition. Contact information for Freeman as the Official Exhibition Stand Contractor and details about the Exhibitor Service Manual will be sent immediately after an exhibit application and appropriate fee have been received by FIGO.

APPLICATION PROCESS

PAYMENTS

A deposit of 33% of the total cost of the booth space requested must be sent with the Exhibit Space & Application Contract to be assigned booth space. FIGO will accept applications on a first-come, first-served basis until the exhibit space is sold out. Applications submitted without the required deposit will not be processed until a deposit is received. The date on which the deposit is received will be the date used when determining the order of the assignment of booth space. Balance of payment for booth space is due March 1, 2009. After March 1, 2009, the application and contract must be sent with full payment. If balance payment is not received by the due date, space reserved may be reassigned and the deposit forfeited. **Receipt of deposit does not guarantee assignment of booth space requested. FIGO reserves the right to reject any application for booth space.**

Note that the organizations name listed on the exhibit application will be used in all Congress promotional material.

Booth fee calculations must include cost for corners, if applicable.

The International Federation of Gynecology and Obstetrics will accept company checks, money orders, and credit cards (Mastercard and Visa) for payment of booth space. All checks/money orders must be in British sterling, made payable to:

FIGO
ATTN: EXHIBITS MANAGEMENT
409 12TH STREET, SW
WASHINGTON, DC 20024
USA

EXHIBITION SCHEDULE

Convention Dates: October 4-9, 2009

Exhibition Dates: October 4-8, 2009
(Tentative Schedule)

EXHIBITOR REGISTRATION HOURS

Friday	October 2nd	08:00 – 17:00
Saturday	October 3rd	07:00 – 17:00
Sunday	October 4th	07:00 – 19:00
Monday	October 5th	07:00 – 17:00
Tuesday	October 6th	07:00 – 17:00
Wednesday	October 7th	07:00 – 17:00
Thursday	October 8th	07:00 – 17:00

EXHIBITOR MOVE-IN HOURS

Friday	October 2nd	(Limited installation by appointment)
Saturday	October 3rd	08:00 – 17:00
Sunday	October 4th	08:00 – 15:00

EXHIBITION HOURS

Sunday	October 4th	(After Opening Ceremonies)
Monday	October 5th	08:00 – 17:00
Tuesday	October 6th	08:00 – 17:00
Wednesday	October 7th	08:00 – 17:00
Thursday	October 8th	08:00 – 17:00

Booths must be staffed during all exhibit hours.

EXHIBITOR MOVE-OUT HOURS

Thursday	October 8th	17:00 – 21:00
Friday	October 9th	08:00 – 17:00
Saturday	October 10th	08:00 – 17:00

Any exhibit not in the process of being installed by 12:00, Sunday, October 4, 2009, will have its crates and materials removed at the exhibitor's expense and placed in off-site storage. All exhibit installation must be completed by 15:00, Sunday, October 4. On Sunday the exhibit hall will be cleared at 15:00. Exhibitors that have not completed exhibit installation by 15:00 Sunday will not be allowed to complete the installation of the exhibit until the exhibit hall closes at 17:00 on Monday, October 5, 2009. No monetary adjustments will be made for organizations that are not prepared to exhibit when the exhibit hall opens. There will be an additional fee charged to the exhibitor for any materials or empty cartons placed in aisles after the aisle carpet has been installed.

Dismantlement of booths begins at 17:00 on Thursday, October 8th.

No dismantling is permitted prior to 17:00.

All hospitality activities held either within the hospitality suite or off-site must not conflict with the official program or events of FIGO. Such activities must be of a professional social (networking) or marketing nature. No other activities are permitted in the hospitality suites.

POSSIBLE ADDITIONAL EXPENSES

All furniture, accessories, electrical requirements, booth carpeting, and booth cleaning are the responsibility of the Exhibitor. All measurements shown on the floor plan are approximate, and FIGO reserves the right to make such modifications as may be deemed necessary, making equitable adjustment with any Exhibitor or Exhibitors thereby affected. FIGO also reserves the right to adjust the floor plan to meet the needs of the exhibition.

NO SHOWS

Exhibiting companies that reserve exhibit space and do not provide FIGO with written notice of their inability to exhibit **before** the first installation day will automatically be charged a lounge fee of £1,000 and will forfeit all payments for booth rental.

SHUTTLE SERVICE

Shuttle service will be provided between identified official FIGO hotels and the convention centre for registered attendees and exhibitors, badges must be visible to board the shuttles.

HOTEL ACCOMMODATIONS

FIGO has secured blocks of rooms in hotels convenient to the convention centre. Most hotels participating in the official FIGO room block have set aside a portion of the room block for exhibitor use. These rooms have been set aside to ensure that exhibitors have the opportunity to reserve sleeping rooms as well as hospitality suites in the hotels of their choice. **As a condition of exhibiting, all reservations must be made through the FIGO Accommodation Bureau. Hotels will not accept direct reservations.**

To take advantage of the FIGO discounts, exhibitor hotel reservations must be made by July 1, 2009. After July 1, 2009, exhibitors may not be able to receive the FIGO discounted hotel rates. Any organization without written FIGO approval that obtains housing outside of the FIGO room block will be required to pay a fee £200 per company representative. Housing forms will be mailed, in a separate mailing, to every exhibiting company that has submitted an application and the required payment.

HOSPITALITY SUITES

Exhibiting companies that would like to request hospitality suites may do so when making the request for sleeping rooms. Hospitality suites are reserved for only those organizations that are participating in the exhibition. All hospitality activities held either within the hospitality suite or off-site must not conflict with the official program or events of FIGO. Such activities must be of a professional social (networking) or marketing nature. No other activities are permitted in the hospitality suites. **Hospitality Suites are not allowed at the Headquarters hotel unless written permission is provided by FIGO's Exhibition Management. FIGO charges a social event fee of £7,500 (receptions/gatherings with no educational content).** This fee is for the authorization to host the event/reception during the FIGO's Congress and for access to meeting participants. The fee does not include hotel charges for room rental, audio visual, food, airline travel, etc. Please remember that no functions/events are allowed during restricted hours and must be approved in writing by FIGO. Please see Exhibitor Symposium and Special Event Form for detailed information on page 28. Events in hospitality suites must be timed to avoid direct conflicts with the Congress official program.

USAGE OF EXHIBIT SPACE

TERMS

Exhibitor hereby agrees to be bound by FIGO's "Rules and Regulations." Exhibitor further agrees to adhere to and be bound by 1) all applicable fire, utility, and building codes and regulations; 2) any and all rules or regulations of the facility where the FIGO WORLD CONGRESS is held; 3) applicable terms of all leases and agreements between FIGO and the managers or owners of the facility; 4) the terms of any and all leases and agreements between FIGO and any other party relating to the Exhibit. Exhibitors shall not, nor permit others to, do anything to the exhibit area or the facility that will in any way damage, deface, or increase the insurance premiums payable by FIGO or the owners or managers of the facility.

OFFICIAL EXHIBITS

All exhibits must be assigned by FIGO and will be located in the designated exhibition area(s). No organization or their representatives may display, demonstrate, or distribute products and/or services in any location other than the designated exhibit display area. **Displaying promotional advertisements, the distribution of printed materials, as well as the solicitation of orders outside of your contracted**

exhibit area, is strictly prohibited. These rules apply to all organizations in attendance at the FIGO World Congress. Exhibitors who have been approved to host an exhibitor-sponsored event or who are participating in the “Doctor’s Bag” program or other FIGO marketing programs may only use these marketing vehicles to promote their products/services which have been approved for exhibition by FIGO. For more information on these programs please see pages 22-24.

CHILDREN

Because of limited seating capacity and the highly technical nature of the program, children are not invited to attend presentations/seminars.

SUBLETTING OF EXHIBIT SPACE

Subletting or sharing of exhibit space is not allowed at any time. A participating exhibitor may not assist a non-participating representative in gaining access to the exhibit hall. (This includes public relations firms and other third party vendors.) All signs, advertisements, publications, materials, products, and representatives’ badges must reflect the name of the contracted exhibiting company. Any violation of these regulations may result in an immediate shutdown and removal of the booth and materials in violation. Additionally, organizations found to be in violation of these regulations risk denial of participation in future meetings of the FIGO World Congress and removal from FIGO’s approved exhibitors list.

NON-EXHIBITING COMPANIES

Non-exhibiting companies and their personnel, agents, and contractors will not be permitted in the exhibit hall at any time. In addition, non-exhibiting companies will not be allowed to register for the meeting and will be denied entrance to any of the exhibitor-approved FIGO functions. Non-exhibiting companies will not be allowed to display or demonstrate any services or products in the convention centre or any hotel within the FIGO housing block.

PRODUCT/SERVICE DISPLAYS

The exhibitor is permitted to demonstrate devices, instruments, equipment, or services, to make presentations and to distribute printed materials related to those products or services that FIGO deems appropriate. Please be aware that only those products or services that are related to the practice of obstetrics and gynecology or primary care for women are permitted. **FIGO reserves the right to decide the appropriateness of any service, product, device, videotape, or audiotape.**

SELLING

To help companies maximize the exhibiting opportunity, exhibitors will be allowed to sell products/services in the exhibition hall. The exchange of checks and credit cards for a product or service is allowed. Every transaction must be accompanied by a receipt for the purchaser. **For security reasons, cash transactions are discouraged.** It is the exhibitor’s responsibility to acquire any necessary licenses, permits, and/or identification numbers required by the local government to sell products/services.

For applications and information please contact: Cape Town Convention Centre for information on obtaining the appropriate licensing.

LIVE SCANNING

The use of ultrasound, X-ray, or laser equipment for the purpose of live scanning is strictly monitored. FIGO does not allow scanning of human models or animals. Bone density and/or ultrasound scanning of meeting participants may be approved on a case-by-case basis. Please fax your request to +1-202-484-3933, ATTN: FIGO Exhibition Management. Make sure to provide a detailed letter with the specifications of the equipment that will be used, how it will be used, and a sample of a liability waiver that attendees will be required to sign. The waiver must also include a statement that holds FIGO harmless for any adverse effects.

BOOTH PHOTOGRAPH/VIDEOTAPING

Exhibitors or their designees may not take photographs of or videotape their own or any other display. If a picture or video of your booth is desired, please contact the official FIGO photographer. FIGO management or security will confiscate the film or tape from any person who violates this rule. FIGO reserves the right to photograph or videotape all exhibits/displays for use in the promotion of future meetings, exhibition prospectus, or other FIGO publications.

SURVEYS AND QUESTIONNAIRES

Written approval from the FIGO Exhibits Management is necessary if an exhibitor wishes to have FIGO meeting attendees complete surveys or questionnaires. A copy of the survey/questionnaire must be submitted with a written statement of the purpose, specific identification of who will have access to the information provided by the survey/questionnaire, and whether the information will be used in ads, publications, or statements to any news or media source. All meeting participants must be allowed to complete a survey if they so desire. An exhibitor may not deny an attendee from participating in a survey/questionnaire based on age, sex, or race.

These guidelines are for exhibiting companies that will be asking convention registrants to complete a survey for research or analysis purposes. If questions are being asked for the sole purpose of 'qualifying' the registrant, approval is not needed.

MUSIC, VIDEOTAPES, AND POSTERS/ PICTURES

At no time should music or videos be played at a level that interferes with a neighboring booth's/display's exhibiting activities. Music, videos, or posters/pictures containing explicit or vulgar language or acts are strictly prohibited. FIGO management reserves the right to determine what is appropriate regarding music, videos, and posters/pictures.

CONTRACTUAL CONSIDERATIONS

LIABILITY

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend FIGO from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including but not limited to cost, interest, and attorney's fees), which FIGO may incur, suffer, be put to, pay or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission by an Exhibitor or any of its representatives, agents, vendors, employees, licensees, or invitees. Exhibitor further agrees that FIGO and its respective agents and employees shall not be responsible in any way for 1) damage, loss, or destruction of any property of Exhibitor or 2) injury to Exhibitor or its representatives, agents, vendors, employees, licensees, or invitees.

INSURANCE

It is the responsibility of each exhibitor to maintain insurance against injury, property damage, theft, fire, and any other forms of property loss or injury. FIGO requires that all exhibitors maintain insurance in the amount of £1,000,000 or whatever amount is specified by local and South African governments, for general liability insurance and workers compensation.

EXHIBITOR DISPUTES AND FIGO

Exhibitors agree that any legal disputes, suits, or actions between FIGO and an exhibitor resulting from the participation in the exhibition or related activities of the FIGO annual meeting will be governed by the laws of the United Kingdom.

EXHIBITOR GUIDELINES FOR PUBLIC RELATIONS REPRESENTATIVES

The following guidelines apply to all public relations staff representing exhibitors:

1. On-site public relations marketing/solicitation to registered press, including FIGO's official WORLD CONGRESS daily newspaper, is prohibited.
2. Public relations staff are considered non-media and are ineligible for press passes.
3. Non-FIGO press releases and other promotional materials are not accepted for display or distribution in the Congress Press Office.
4. The Congress Press Office and all press office activities are closed to non-media.
5. FIGO's World Congress press registration list is proprietary information.
6. A copy of all press releases/media promotional materials distributed at the exhibitor booth must be provided to the FIGO Director, Office of Communication.
7. See "unofficial social and educational activities" (page 20) section in exhibition prospectus for additional guidelines.

EXHIBITOR GUIDELINES

PROPER ATTIRE

All exhibitors and their agents are expected to dress and conduct themselves in a professional manner at all times and to comply with the rules, regulations, and policies of FIGO. Exhibitor representatives are required to staff their exhibit booths **at all times** when the exhibit hall is officially open.

If live models are being used to demonstrate a product or service, such as examining tables, etc., they should wear loose fitting casual clothing and sneakers. No leotards, shorts, bikinis, or stretch pants are permitted.

NO SMOKING POLICY

FIGO has implemented a no smoking policy for the World Congress. Smoking will not be permitted in any meeting or exhibition area, common space in the convention centre, or exhibit hall.

REGISTRATION/BADGING

All individuals representing an exhibiting company must register as an exhibitor and wear the appropriate badge. This policy applies to personnel staffing a particular booth/display for the duration of the exhibition as well as those who will be visiting for a short period of time.

It is against FIGO policy for exhibitors to lend their badges to anyone. In addition, it is against FIGO policy for an exhibitor to assist an ineligible individual in obtaining a badge or gaining access to the exhibit hall. Anyone who violates this policy will be barred from further participation in this and future meetings.

Each exhibiting company will receive two (2) complimentary badges for each 3x3 meter booth space purchased. Three badges will be provided when buying a minimum of 3 units. **There will be a £25 fee assessed for each badge produced over the complimentary allotment.** An exhibitor's badge is valid for admission to the exhibit/display and identified sessions, areas only.

Upon registering, all company representatives must produce a business card of the exhibiting company that they represent. The card must have their name printed on it and, if requested, they must be prepared to present a valid form of ID (e.g., government issued driver's license, passport, or military ID) to obtain a badge.

Group pickup of badges will be allowed on-site for companies that have registered 15 or more staff and who have submitted a badge list to FIGO prior to Tuesday, September 1, 2009. Group badges can only be picked up by the contact specified on the Certified Exhibitor Representative Form. Please be aware that FIGO will not make a duplicate badge without charging a £25 badge replacement fee. Badges are not refundable and may only be worn by the individual named on the badge.

TEMPORARY PERSONNEL

If it is necessary for your company to employ temporary personnel, be sure to provide them with the exhibiting company's name, booth number, the name of the contact at the booth, proof of affiliation with the temporary agency (e.g., time card), and valid ID (e.g., driver's license). All temporary personnel must be badged properly. Temporary staff badges are counted toward your complimentary badge allotment.

WORK BADGES

Unregistered exhibitor agents, vendors, and exhibitor-designated contractors who wish to access the exhibit floor during installation and dismantlement hours will be required to show proof of affiliation with the exhibiting company or exhibitor-designated contractor to receive a work badge. Work badges will be distributed from an EDC Contractor Desk outside the exhibition hall.

AFTER-HOURS ADMISSION TO EXHIBITION HALL

Exhibitors wearing badges may enter the exhibit hall 1 hour before the opening of the exhibition on Monday, October 5 through Thursday, October 8, and may remain in the exhibit hall 1 hour after the close of the exhibition each day. On Thursday, October 8th, exhibitors may stay until 21:00 to dismantle their booth.

Exhibitors needing access to the exhibit hall at times not stated above must get approval from FIGO Exhibits Management and provide valid ID to security upon entering the hall. Only exhibitors with badges will be permitted to enter the exhibit hall.

OFFICIAL CONTRACTORS AND SERVICES

Information regarding FIGO's official general contractor (Freeman Decorating Company) will be provided in the Exhibitor Service Manual.

After space has been assigned by FIGO, an Exhibitor Service Manual will be either available on the Internet or mailed to each participating exhibiting company. The service manual will enable the exhibitor to order services and booth/display equipment.

The following services must be performed exclusively by FIGO, FIGO vendors/contractors, or convention centre appointed contractors and vendors:

- ✎ Booth cleaning services
- ✎ Convention and booth security
- ✎ Material handling services
- ✎ Electrical services
- ✎ Plumbing services
- ✎ Photography
- ✎ Telephone services
- ✎ Security

Forms will be available in the Exhibitor Service Manual and online. Full details regarding the service manual will be included in the exhibitor confirmation letters.

It is the responsibility of the exhibiting company to forward all pertinent information to their contractors (e.g., Exhibitor Service Manual, move in/out instructions, shipping).

FIGO has also provided the following official vendors for your convenience:

- Audio Visual
- Travel Agency
- Shuttle Buses/Group Transportation
- Florist
- Lead Retrieval
- Customs Broker
- Freight Forwarder
- Stand Builder

EXHIBITOR-DESIGNATED CONTRACTORS

Exhibitors may use Exhibitor-Designated Contractors (EDC) for services other than those mentioned previously as exclusive. Exhibitors who decide to use an EDC must require their contractor to adhere to all of FIGO's rules and regulations. Exhibit companies will be held responsible for any violations of FIGO policy or the inappropriate actions of their EDC, staff, agents or vendors.

1. All exhibitors must submit to FIGO in writing, on the exhibiting company's letterhead (letters from contractors will not be accepted) or the form in the Exhibitor Service Manual, the name of the contracted company, the contact person, the company's mailing address, business telephone, and fax number. This must be received by the FIGO Exhibit Management no later than July 1, 2009. Requests received after July 1, 2009, will not be authorized.
2. All EDCs must submit to FIGO a certificate of insurance (an original, no faxes or photocopies) that provides for not less than £1,000,000 of general liability insurance in the amount specified by local and South African Government if higher including property damage and workman's compensation. This insurance certificate must name FIGO as certificate holder and additionally insured and must be valid from October 2 – 11, 2009. All original insurance certificates must be received by the FIGO Exhibition Management no later than July 31, 2009. (EDCs that fail to send in an insurance certificate will not be allowed to provide their services. No exceptions will be made.) **Fax copies of certificate of insurance will not be accepted.**
3. Upon arrival at the convention centre, an EDC must check in at the EDC registration desk to receive permits to work in the exhibition hall. Daily passes will be issued to the **labor supervisor only**. The first representative will be responsible for distributing the passes to their co-workers. FIGO can assume no responsibility for the distribution of work passes.
4. FIGO reserves the right to remove any exhibitor or designated contractor whose actions jeopardize the on-time opening of the exhibition or whose employees fail to observe the regulations and procedures contained in this Exhibition Prospectus, other official documentation, and/or Exhibitor Service Manual.
5. An EDC must cooperate with the official contractors/vendors, especially by not interfering with the efficient use of an official contractor's employees.

6. An EDC who is supplying personnel to an exhibitor may not set up a service desk in common areas. The service desk may be placed in client's exhibit area.
7. Solicitation of business in the exhibit hall is strictly prohibited. This includes, but is not limited to, the posting of signs, distribution of literature, business cards, or other forms of advertising/marketing.
8. No employee or agent is allowed on the exhibit floor during exhibition hours unless it is at the specific request of the exhibitor. This request must be made in writing to the FIGO Exhibition Management and include the name of those individuals needing access as well as an explanation as to why such access is necessary. **FIGO Management will treat these individuals as exhibitor personnel and attribute their registration to the overall booth registration total. If the preparation of a badge for these individuals goes over the allocated number of complimentary badges, the appropriate fees will be charged. All employees must be dressed in appropriate business attire (shirt and tie or polo shirt and slacks, no company logos, no shorts or sweat pants) during the times when the exhibit hall is open.**

BOOTH CONFIGURATION AND CONSTRUCTION

In an effort to maintain a uniform appearance, FIGO has adopted some guidelines for booth construction.

When designing your booth please keep in mind the following overall regulations:

- No exhibitor will be allowed to merge two corner booths.
- No exhibit may include, or overflow into, an aisle or a booth occupied by another organization.
- No two-story booths will be allowed.
- Hanging signs or lights from the exhibit hall ceiling must be approved in writing by FIGO.
- No balloons are allowed in the convention centre.
- All booths must be carpeted. The common aisle carpet color used by FIGO will be published in the Exhibitor Service Manual.

HANGING SIGNS/LIGHTS

Exhibitor's signs or lights may not bear the FIGO or WORLD CONGRESS name or its logo. All signs or lights must be in your booth at all times and must be positioned or affixed in a manner that would not present a potential hazard. Hanging signs or lights from the exhibit hall ceiling must be approved in writing by FIGO.

ISLAND EXHIBITS

Island exhibits may not exceed 6 meters in height. Full use of the floor area within the island is permitted; however, no part of the exhibit, demonstrations, or exhibitor activities may extend beyond the pre-established boundaries of the contracted booth space. No solid construction is allowed for an entire island space. Solid walls must be set at least 2 meter back from the aisle. Exhibitors of islands are reminded to provide sufficient see-through areas to prevent blocking views of adjacent exhibits. (Any exceptions to these standards must be approved by FIGO)

When scheduling activities that may draw crowds, exhibitors must make available (in contracted exhibit area) adequate space for lines. Please take this into consideration when determining how much space is needed for your booth. Individuals who desire to visit your exhibit will not be allowed to wait or form lines in the aisles.

IN-LINE BOOTHS

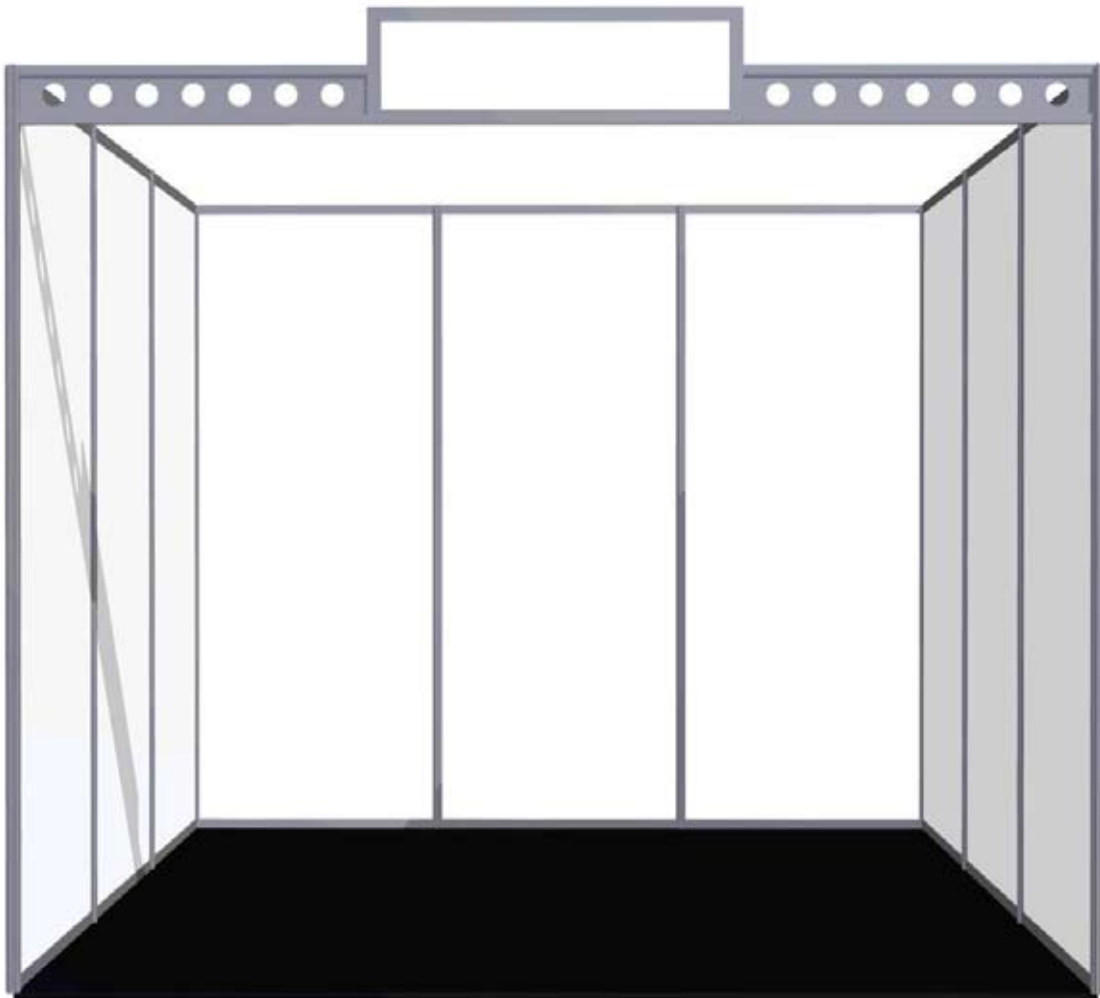
Exhibits and signage may not exceed 2.5 meters in height or obstruct the view of neighboring exhibits.

To accommodate the needs of our exhibiting companies, some in-line booths may be converted into an island when assignments are made. These converted booths may not be reflected on the floor plan contained in the exhibition prospectus. All changes to the floor plan must adhere to all prevailing fire regulations and must be made by FIGO Exhibition Management.

PENINSULA BOOTHS

Peninsula/end cap booths will not be assigned.

Exhibit Space/Stand Diagram



Each 3Mx3M Exhibit Space/Stand fee includes:

- 3M x 3M Exhibit Space
- Stand shell scheme framework and wall panels
- Fascia panel with company name and stand number
- 2 Spotlights PAR38 100W
- Electrical plug point 240V (SA)

SECURITY AND FIRE REGULATIONS

SECURITY

FIGO, FIGO's staff, vendors, agents, or officers will not assume responsibility for any theft, damage, or loss of any kind. However, FIGO will strive to protect exhibitors and their equipment by providing general security in the exhibit hall on a 24-hour basis from 07:00 on October 2, to 17:00 on October 10, 2009. Exhibitors desiring security specifically for their booths, may do so for an additional fee by contacting the official contracted security firm; security forms will be contained in the Exhibitor Service Manual. As a precaution, only the official security firm will be allowed to provide individual booth security.

POSSIBLE DEMONSTRATION

Please make FIGO management aware if your organization may be the subject of a demonstration or protest group. This is necessary so that the appropriate measures may be taken to lessen the impact such demonstrations may have on the attendees. *(This will not have any bearing on your ability to exhibit with FIGO.)*

PRODUCT/EQUIPMENT REMOVAL

Exhibiting companies that would like to remove company equipment (e.g., medical equipment, computers, luggage, and boxes) from the hall during the exhibition must complete an equipment materials release form and provide the attending security personnel with a business card and a driver's license or military ID for identification. Release forms can be obtained from the Exhibition Management Office, security at the entrance to the exhibit hall, or from the main exhibitor's registration desk.

FIGO advises that you do not place products or any other item of value in your booth until there is a company representative in attendance. If you find anything missing from your exhibit, please notify security immediately. FIGO will assume no responsibility for missing or stolen items.

FIRE REGULATIONS

All participating organizations and their personnel must comply with the local, state, and governmental fire regulations. All decorating materials, furniture, signs, and equipment must meet the local, and federal fire and public safety regulations.

In accordance with the city fire marshall, no empty crates or boxes may be stored in the exhibit area, under draped tables, or behind the pipe and drape. **Fire regulations require that any enclosed exhibit must be equipped with smoke detectors.**

FIGO requires that any exhibitor using or generating hazardous waste or potentially dangerous materials must get the written permission of FIGO Exhibition Management and the convention centre prior to the opening of the exhibition. Hazardous waste is considered to be any liquid, material, or substance that may cause fire, injury or make the air unsafe to breathe.

The following are prohibited unless approved by FIGO Management prior to the date of exhibition:

- ⚠ Flammable liquids
- ⚠ Combustibles
- ⚠ Hazardous materials/waste and equipment
- ⚠ Cooking devices (e.g., microwaves, hot plates, radiant ovens, etc.)
- ⚠ Anything producing an open flame

Questions about Fire Department regulations should be directed to the Capetown Convention Centre.

INDUSTRY-SPONSORED SYMPOSIA AND SPECIAL EVENTS

FIGO continues its policy of inviting industry to host educational satellite symposia during the World Congress, but limits when those events may take place.

No activities of any kind can be scheduled during the official program or activities of the XIX FIGO World Congress, including the Welcome Reception held Sunday, October 4. Information regarding the restricted times available for symposia are listed on the Symposium and Special Event Application.

UNOFFICIAL SOCIAL AND EDUCATIONAL ACTIVITIES

Unofficial activities are defined as any activity or event not sponsored by FIGO. These include, but are not limited to, educational symposia, combination educational symposia/social functions, social events, press conferences, media events/activities such as video news releases and/or press releases, media advisories, product announcements and unveilings, focus group discussions for physician registrants, and educational functions. Organizations may apply for permission to hold their activities during unrestricted times and dates. If an unofficial event is approved, it may not be held at FIGO's Headquarters hotel or the convention centre unless special permission is provided by FIGO Meetings Management. The event will be assigned (pending space availability) by FIGO to a hotel in the FIGO hotel block. Events planned at hotels or venues outside of the FIGO room block are still required to pay the appropriate fee.

FEES

Educational and Non-educational symposia may be held for a fee of £12,500. Functions providing no Continuing Medical Educational portion or program (i.e., receptions, dinners, breakfasts at which no featured, scheduled, or impromptu speaker will provide an educational presentation, no posters or abstracts available and/or no discussion of company services/products) may be held for a fee of £7,500. No application will be processed unless the appropriate fee has been received by FIGO. Organizations whose program(s) are not placed due to lack of space or refusal of application will be refunded their total symposium/event fee. **No refunds will be given for symposium/event cancellations. These fees are administrative and provide you with authorization to host an event during FIGO's World Congress and access to the meeting participants and do not include hotel charges for room rental, audio visual, food, airline travel, etc.** If your company is hosting or supporting any event in the city in which FIGO is hosting its World Congress between October 1-11, 2009, the sponsor must complete the FIGO Symposium & Special Event Application and pay the appropriate fee.

RULES AND REGULATIONS GOVERNING INDUSTRY-SPONSORED SYMPOSIA AND SPECIAL EVENTS

To receive approval for an unofficial activity, the requesting organization must be a paid participating exhibitor in the FIGO 2009 exhibition. If a company cancels its booth/display space, the exhibiting company will not be allowed to sponsor a symposium/social event, or any unofficial activity during the World Congress. Exhibiting companies that desire to host an event must complete a FIGO Symposium & Special Event Application and send the appropriate fee by August 10, 2009, see page 28 to obtain the application. Requests for events will not be processed until the Exhibit Space Application and fee have been received by FIGO. The Symposium & Special Event Application and **non-refundable** fee must be received by FIGO no later than Friday, August 10, 2009. Applications will be processed on a first-come, first-served basis.

THIRD-PARTY MEDICAL EDUCATION PROVIDER

Sponsors who choose to use a third-party planner must submit a letter on company letterhead notifying FIGO of the company name, address, phone number, and company contact information. No direct requests from third-party planners will be considered. Request for FIGO Symposium & Special Event Applications from third-party planners will be denied. The sponsoring company is responsible for making hotel reservations for their third party vendor(s) if needed, and for forwarding all pertinent information to their

vendors. FIGO will assume no responsibility for furnishing information to a vendor. The sponsor will be held responsible for all actions of the vendor/third party, and any accident(s) or suit(s) arising from or in connection with your event.

PROMOTIONAL BROCHURES AND INVITATIONS

All announcements and invitations should clearly indicate on the cover the name(s) of the sponsoring body and the source of financial support for the event. The materials in no manner may imply, either directly or indirectly, that the program is a part of, or an official activity of FIGO. No symposia/event material may use language or terms such as "presented during," "presented in conjunction with," "preceding," "prior to," "following," "live from," or statements similar in nature. Use of the FIGO logo, name, seal, or the FIGO World Congress logo or name is not permitted.

FIGO Meetings Management must approve

All marketing and promotional materials for all events must display on the cover the disclaimer "This event is neither sponsored nor endorsed by FIGO."

all copy for announcements, invitations, and all materials intended for the media including press releases, advisories and video news releases (prior to printing). Also, all advertisement or invitation copy must be approved in order to participate in any of the FIGO marketing opportunities. All materials must be distributed through one of the FIGO marketing opportunities (i.e. Mailing labels, Doctor's Bag, Journal and/or Exhibit Guide advertising) or from your exhibit booth. Symposium/event signs may only be placed in the hotel (on the day of the event) where the symposium/event is scheduled to take place, with written permission of the hotel management. **Flyers or invitations of any kind may only be distributed through the promotional programs listed above (provided by FIGO). Distribution of materials at other hotels in the FIGO block, the convention centre, and on the shuttle buses is prohibited.**

Symposia may only be held during unrestricted days and times. If a symposium/social event/focus group is held without FIGO's approval, the sponsor will be required to pay the appropriate fee and/or the event may be required to terminate immediately. FIGO management also reserves the right to bar violators from participation in future meetings. Symposium/social event/focus group sponsors may not deny FIGO attendee(s) access to the event except if the meeting space is at capacity. Sponsor events must be open to all FIGO professional registrants.

In regards to unofficial programs and presentations within exhibits, the education provided should be consistent with the scientific evidence available, promote the professionalism, compassion and trust inherent in the physician/patient relationship and should not conflict with the mission of FIGO.

Promotional and distribution schemes or products that create or potentially create financial conflicts of interest for physicians or are of potential physical, emotional or financial harm to patients are prohibited. Likewise, exhibits that are actually or potentially discriminatory or demeaning to women or any other groups are prohibited.

CONVENTION CENTRE MEETING ROOMS

No exhibitor will be assigned meeting space in the convention centre, unless written permission has been provided by FIGO Exhibit Management. All exhibitor activities must be confined to the exhibitor's booth/display area or FIGO- approved symposium/event space.

MARKETING AND PROMOTIONS

Are you looking for a novel way to promote your company, reinforce brand loyalty, increase visibility, and profit from a tremendous marketing value? Here you'll find opportunities for attracting people to your exhibit.

FIGO is pleased to provide the following opportunities for organizations to advertise their products and services to the attendees of the FIGO World Congress.

EXHIBIT GUIDE

The Exhibit Guide offers the exhibiting companies an opportunity to be recognized in numerous ways. The Exhibit Guide contains a complete list of exhibiting companies alphabetized by booth number, category, and company name. The company's listing will contain name of company, address, phone number, fax number, company Web site and company description. Each exhibiting company will have a Final Program and Exhibit Guide placed in their booth by 8 AM on Monday, October 5, 2009. *This opportunity is contingent upon service availability.*

The Exhibit Guide is printed by a third party vendor; therefore, FIGO will not assume responsibility for errors in the printing of the Exhibit Guide. You are required to complete the FIGO Exhibitor Company Listing Form and submit the form with the exhibit application/contract to complete the processing of your paperwork. The information provided on the exhibitor company listing form and on the on-site display must show the company or product name as submitted on the front of the exhibit application and contract.

IMPORTANT RESTRICTIONS

Use of the FIGO name, insignia, logo, or acronym (FIGO) – neither the International Federation of Gynecology and Obstetrics, insignias, logos, or acronyms (FIGO) or the Congress logo may be used in signs, advertising, or promotions in any media or on descriptive product literature either inside or outside the exhibit area. This rule applies before, after, and/or during the meeting. The FIGO name(s), insignias, logos and acronyms are properties of the organization and may not be used without prior written permission of FIGO. The only exception are the statements similar to the following that can be used on promotional mailing material or promotional brochures for the Doctor's Bag.

FIGO or the International Federation of Gynecology and Obstetrics can only be used in a sentence following after the company name and booth number. The FIGO name or logo should never be used alone on any promotional material. All literature must still be submitted to FIGO for approval.

Example of approved statements:

"Visit Daewood Industries at booth #1234 at FIGO in Capetown, South Africa."

"Stop by and let Johnson Wax at booth #111 show you how to shine at the FIGO World Congress."

"Let Brown & Lee at booth #1523 show you what is new in women's health during the 2009 International Federation of Gynecology and Obstetrics World Congress."

Organizations may only advertise or distribute information using the marketing opportunities listed below. At no time is distribution of promotional material permitted anywhere within the convention centre (other than in exhibit booth), hotel lobbies, shuttle buses, restrooms, or other common areas. Companies that distribute information outside of FIGO activities specified may be asked to leave the exhibit hall and will be required to pay the appropriate fee(s).

EXHIBIT GUIDE – ADVERTISING

Exhibitors may also purchase advertising space in the Exhibit Guide. The Exhibit Guide provides your company with the prime opportunity to promote your new products, educational symposium, or your company services. The Exhibit Guide is given to every registered meeting participant at the 2009 FIGO World Congress. The contracted vendor will follow-up with companies directly for company listing details and advertising opportunities.

“DOCTOR’S BAG”

Exhibiting organizations that would like to distribute advertisements and invitations to FIGO registrants during the World Congress may do so only by participating in the FIGO “Doctor’s Bag” program. The “Doctor’s Bag” will be given to each FIGO participant each morning. Please note that the material submitted for inclusion in the “Doctor’s Bag” program may only promote your organization’s product, service, or event. If the material contains advertisement(s) from other exhibiting or non-exhibiting organizations, it will not be approved for participation in the “Doctor’s Bag” program.

LEAD RETRIEVAL

One of the best ways to measure your success at the XIX FIGO World Congress is to rent a lead retrieval device. Each meeting attendee may be issued a smart card during registration that contains the attendee’s name, address, telephone, fax, and email information. The lead retrieval device allows you to capture the attendee’s information with speed and efficiency. The information can be downloaded to provide you with the attendee’s information. A scanner order form is included in the exhibitor service manual.

MAILING LABELS

Companies that have registered to exhibit at the XIX FIGO World Congress may be approved to purchase the pre-registration/post-registration mailing lists. A copy of your mailer must be approved by FIGO Exhibits Management before this list can be purchased. The meeting labels may not be duplicated or resold to another organization. Only XIX FIGO World Congress 2009 exhibitors may rent an advance registration mailing list. A mailing label order form will be included in your exhibitor service manual.

SUPPORT/SPONSORSHIP OPPORTUNITIES

FIGO provides many sponsorship opportunities. Sponsorship is beneficial for the exhibitor as well as FIGO. Sponsorship increases an organization’s visibility with program attendees and creates a positive impression that cannot be achieved through traditional means of marketing.

Acknowledgement of sponsors will be made through printed signs positioned near the entrance to the exhibit hall and in the *FIGO World Congress Exhibit Guide* if received by April 1, 2009. For more information on these opportunities, please contact FIGO’s Exhibition Management at +1(866) 531-2590. (Note opportunities are available on a first-come, first served basis).

Welcome Reception £125,000

Food, fun and fellowship are key ingredients of this very successful event. The Welcome Reception is a wonderful opportunity for attendees to network and reconnect with colleagues and friends, and one of the largest and best attended events of the meeting.

Preliminary Program £25,000

(Advertising)

The *Preliminary Program* is distributed to professionals worldwide and available on-line, gives prospective participants timely information on the sessions and programs, along with housing and registration information. Due to an early production schedule, the *Preliminary Program commitment needs to be made as soon as possible*. Exclusive sponsorship is available for £32,000.

Final Program £20,000

(Advertising)

Distributed with registration materials, the *Final Program* includes comprehensive information on the sessions and programs. The *Final Program* is provided to all professional registrants on-site and used throughout the Congress. Exclusive sponsorship is available for £25,000.

Exhibit Hall Map £12,500

This invaluable map is key to making attendees’ time on the exhibit hall floor as effective and enjoyable as possible. Sponsor’s corporate logo and booth space will be prominently displayed.

Course Syllabi £25,000

Educational programming and continuing medical education is the core of the Congress. Strengthen your name identification by sponsoring all course syllabi. Your company name and logo will appear on the cover of each course syllabus.

High Speed Internet Connection (T1 Line) £10,000

High-speed internet is used throughout the public spaces and in some meeting rooms. This service is invaluable to Congress attendees.

WiFi Areas £10,000

This advanced source of communication allows attendees to access the Internet wirelessly throughout the convention centre. Sponsorship will be recognized with multiple signs.

Relaxation Station £8,000

Provide the ultimate crowd pleaser—a quick and easy massage by a licensed and certified professional massage therapist. Massage has been proven to increase productivity and decrease stress. Attendees will stay alert and focused after experiencing the therapeutic benefits of a chair massage. Underwriter may also provide shirts for the station therapists, and approved give-aways for participants.

Luggage Check £8,000

This sponsorship opportunity offers visibility, convenience and peace of mind. Before traveling home, attendees who have checked out of their hotel rooms may leave their baggage in a secure area and enjoy the rest of the day on the exhibit hall floor. Benefits include the option of corporate-or brand-specific signage in front of the luggage check counter and may supply claim tickets as well as luggage tags for participants.

Lunch Bucks £5,000 per day

These refreshment coupons, printed with your corporate or product logo, are accepted at select convention vendors. One thousand coupons will be available to the first attendees to visit the sponsor's exhibit booth daily.

Message Center/Email Stations £20,000

In prime locations throughout the convention centre, FIGO offers stations for attendees to access the Internet and to contact colleagues and other attendees. Your company will receive prominent visibility on the welcome screens and well-placed signage. Underwriter may also provide corporate logo items (mouse pads, pens, tablets, etc.)

Film Festival £10,000

Come view the latest techniques, best practices and new medical advances. Experts introduce each film and a moderated question and answer session follows. Underwriter may also provide refreshments, if allowed by the convention centre.

FIGO World Congress Reception £25,000

This large reception, immediately following the Convocation, offers newly installed officers and fellows the opportunity to come together and celebrate. Underwriter may supply cups, and napkins, contingent upon convention centre policy, in addition to recognition on signs and printed materials.

Hotel Keys £10,000

Build name recognition for your company, product or exhibit space with customized hotel keys for select convention hotels. (Approximately 4 to 6 hotels).

City Guide £10,000

Cape Town is as rich, charming and welcoming as ever. Your sponsorship will help thousands navigate and explore this spectacular city while viewing your products(s) ads. One guide will be placed in each attendee's registration bag.

Attendee Meeting Card £25,000

This electronically coded card, emblazoned with your company's logo, provides an efficient way for Congress attendees to exchange contact information with exhibitors.

Shuttle Buses Starting at £40,000

The majority of attendees take advantage of the shuttle bus service. Showcase your company or product information to riders and the public by placing colorful ads on the sides of all the convention buses. Additional options are available, such as headset wraps. £60,000 for both opportunities.

Beverage Cups £8,000

Refreshment breaks are scheduled throughout the Congress. Place your customized cups in the hands of attendees every day. Cups may be printed with your company logo, product logo, and/or booth number. Cups must be provided by underwriter.

Tote Bags £10,000

Attendees use these tote bags during the Congress and for many months to follow. The sponsoring company will be required to provide the tote bag. FIGO can provide the bag for an additional fee. The bag must be approved by FIGO.

2006 FIGO WORLD CONGRESS EXHIBITORS AND SUPPORTERS

14TH WORLD CONGRESS ON IVF / 3RD WORLD
CONGRESS ON IVM
ABBOTT LABORATORIES (M) SDN BHD
ABEX MEDICAL SYSTEM SDN BHD
ALOKA CO LTD
ANALOGIC
ATMOS MEDIZINTECHNIK GMBH & CO KG ATMOS
MEDIZINTECHNIK GMBH & CO KG
B BRAUN INTERNATIONAL
BLACKWELL PUBLISHING
CLINICAL INNOVATIONS
COOK® WOMEN'S HEALTH
CRYOCORD SDN BHD
CUREXO
CYTYC CORPORATION
Daiichi
DAIICHI PHARMACEUTICAL CO LTD
DALE MEDICAL PRODUCTS INC DALE MEDICAL
PRODUCTS INC DALE MEDICAL PRODUCTS INC
DIGENE CORPORATION
DUMEX (M) SDN BHD
ELI LILLY (M) SDN BHD
ELSEVIER (SINGAPORE) PTE LTD
ELSEVIER THE NETHERLANDS
ENGINEERS & DOCTORS WALLSTEN MEDICAL GROUP
ERBE ELEKTROMEDIZIN GMBH
FEMCARENKOMED FEMCARENKOMED
FERRING PHARMACEUTICALS LTD
FOGSI
FONTERRA BRANDS (M) SDN BHD
GE MEDICAL SYSTEMS
GENEVA TOURISM & CONVENTION BUREAU
GLAXOSMITHKLINE BIOLOGICALS
GSK
HAIFU TECHNOLOGY CO., LTD
HOSPITAL INFORMATION SERVICES HOSPITAL
INFORMATION SERVICES
HUNTLEIGH HEALTHCARE
ICVB
INFORMA HEALTHCARE
INSTITUTE FOR REPRODUCTIVE HEALTH,
GEORGETOWN UNIVERSITY F
INTERNATIONAL MENOPAUSE SOCIETY
INTERNATIONAL SOCIETY OF GYNECOLOGICAL
ENDOCRINOLOGY
INTERNATIONAL SOCIETY OF PSYCHOSOMATIC
OBSTETRICS & GYNECOLOGY
IPAS
IPPF
ISAF
ITALIAN SOCIETY OF GYNECOLOGY AND OBSTETRICS
JAPAN SOCIETY OF OBSTETRICS & GYNECOLOGY
JAYPEE BROTHERS MEDICAL PUBLISHERS
JH PIEGO
JOHNSON & JOHNSON MEDICAL
KARL STORZ GMBH & CO KG LABORATOIRE CCD
LABQUIP ASIA PTE LTD
LMS GROUP
LUMENIS INC
MARINA MEDICAL INSTRUMENTS MERCK & CO INC
MEDGYN
MEDISON CO LTD
MERCK
MICROSULIS MEDICAL LTD
MINDRAY
MSD Malaysia
OBSTETRICAL & GYNAECOLOGICAL SOCIETY OF
MALAYSIA
OLYMPUS SINGAPORE POS MALAYSIA BERHAD
Organon
ORGANON INTERNATIONAL INC
PG BOOKS PTE LTD
PHARMACOSMOS
PHILIPS
POPULATION COUNCIL
POS MALAYSIA BHD
PRODIMEDPLASTIMED
RCOG
RCOG BOOKSHOP
RICHARD WOLF GMBH
ROMA BIRTH WHEEL AG SIEMENS AG MEDICAL
SOLUTIONS ROMA BIRTH WHEEL AG SIEMENS
AG MEDICAL SOLUTIONS ROMA BIRTH WHEEL AG
SIEMENS AG MEDICAL SOLUTIONS
Schering AG
SCHERING AG
SCHMIDTBIOMEDTECH SCHMIDTBIOMEDTECH
SCHMIDTBIOMEDTECH SCHMIDTBIOMEDTECH
SCHULTES MEDACTA GMBH & CO LEHRMODELLE KG
SIEMENS
SOLVAY PHARMACEUTICALS GMBH
SOMPOTON SPA
THE ENDOMETRIOSIS ASSOCIATION
THE LANCET
THE OBSTETRICAL & GYNAECOLOGICAL SOCIETY OF
SINGAPORE
THE SOCIETY OF OBSTETRICIANS AND
GYNAECOLOGISTS OF CANADA A LEADER IN
WOMEN'S HEALTH
THOMAS MEDICAL
TIME RESEARCH
TMC FERTILITY CENTRE
TOURISM MALAYSIA
TURNERS
TYCOHEALTH
UNIPATH
UNIPRESS DISTRIBUTOR SDN BHD
UNISENSE FERTILITECH A/S
VIFOR (INTERNATIONAL)
WORLD HEALTH ORGANISATION

EXHIBIT APPLICATION & CONTRACT XIX FIGO WORLD CONGRESS 2009

**Cape Town International Convention Centre – Cape Town, South Africa
October 4 - 9, 2009**

I/We agree to pay with application 33% of the total fee for exhibit space, second deposit 33% is due January 31, 2009 and *the balance due by June 15, 2009*. Applications received after March 1, 2009, must be submitted with full payment. Incomplete applications, unapproved exhibitor's applications, and applications received without deposits will not be processed. This application will not be valid or binding until approved and signed by an authorized FIGO representative, and may be cancelled at any time by FIGO with written notice.

FIGO Exhibition Dates: October 4-8, 2009 - PLEASE PRINT OR TYPE

Company or Organization Name (List how your company's name should be listed in all FIGO materials.)

Booth Contact (All exhibit related materials will be forwarded to contact at address below.) Title

Mailing Address City State Zip code Country

Telephone Number Fax Number Email Address

Organization description, please check all that apply:		
<input type="checkbox"/> Association/Medical/Society/Educational	<input type="checkbox"/> Market Research	<input type="checkbox"/> Photographic, X-ray, Imaging, and Ultrasound Equipment
<input type="checkbox"/> Computer Software/Hardware Technology	<input type="checkbox"/> Maternity Products/Clothing Supplies	<input type="checkbox"/> Publishing/Books
<input type="checkbox"/> Diagnostic Equipment/Systems/Kits	<input type="checkbox"/> Medical Equipment	<input type="checkbox"/> Recruitment (Physician)
<input type="checkbox"/> Financial Services/Leasing/Insurance	<input type="checkbox"/> Office Equipment/Supplies/Lights/	<input type="checkbox"/> Skin Care/Cosmesis
<input type="checkbox"/> Food/Nutritional Products	<input type="checkbox"/> Furniture/Gowns	<input type="checkbox"/> Surgical Instruments/Supplies
<input type="checkbox"/> Laboratory Services/Cytology/Hematology	<input type="checkbox"/> Personal Hygiene Products	<input type="checkbox"/> Other _____
<input type="checkbox"/> Laser and Laser Supplies	<input type="checkbox"/> Pharmaceutical	

Cost of Exhibit Space/Desired Exhibit Space:

Inline — # of inlines _____ x £4,250 = _____ + corner(s) £100 each _____ = _____

Island (w/scheme) — exhibit size _____ x _____ sq. meters = _____ x £470 = _____

Island (Raw space) — exhibit size _____ x _____ sq. meters = _____ x £425 = _____

Booth(s) Request: (Please indicate booth choices in order of preference.)

1st _____ 2nd _____ 3rd _____ 4th _____

List up to three competitors that you do not wish to be placed within close proximity. (We cannot guarantee that you will not be placed in close proximity to a competitor, but all attempts will be made to honor your request).

1) _____ 2) _____ 3) _____

AGREEMENT

Exhibitors that promote, distribute, or display products/services that are not approved by FIGO, contrary to FIGO's purpose for industrial exhibits or in FIGO's opinion are not conducive or related to obstetrics and gynecology will be asked to remove the material or shut down immediately. I have read the information contained in the FIGO Exhibitor Prospectus, and do hereby agree to abide by all requirements set forth in the Exhibitor Prospectus, the FIGO exhibitor service manual and any correspondence from FIGO or its agent(s)/vendors, that are reasonable and relative to the World Congress.

Authorized exhibitor representative signature Date

If paying by check, please make payable to **FIGO**. Mail all correspondence and checks to FIGO, Attn: FIGO Exhibits Management, 409 12th Street SW, Washington, D.C. 20024-2188.

FIGO will accept the following credit cards: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard Credit Card # _____ Exp. Date _____ 3 digit code _____ Authorized Signature _____ Printed Name (on card): _____	Deposit Amount to be charged (at least 33%): _____ Address and Phone number of Card holder if different than above: _____ _____ _____
-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------

For FIGO USE ONLY _ Date Received _____ Check # _____
 Total Due £ _____ 1st Deposit £ _____ 2nd Deposit £ _____
 Balance £ _____
 Booth(s) Assigned _____ Booth Size _____ Date _____
 FIGO Authorized Signature of Acceptance _____ Date ___/___/___ Priority Points _____

XIX FIGO WORLD CONGRESS 2009

RULES AND REGULATIONS

nature of the display, no children under the age of 18 (with the exception of infants carried in a body harness at all times) will be allowed in the exhibit hall during show hours. Strollers are not permitted in the exhibit hall at any time.

CODES AND REGULATIONS

Exhibitor hereby agrees to be bound by these "Rules and Regulations." Exhibitor further agrees to adhere to and be bound by 1) all applicable fire, utility, and building codes and regulations; 2) any and all rules or regulations of the facility where the XIXO FIGO World Congress 2009 is held; 3) applicable terms of all leases and agreements between FIGO and the managers or owners of the facility; 4) the terms of any and all leases and agreements between FIGO and any other party relating to the Exhibit. Exhibitors shall not, nor permit others to do anything to the booth or do anything in the facility that will in any way increase the insurance premiums payable by FIGO or the owners or managers of the facility.

SPACE ASSIGNMENTS

Booth assignments will be made based on the date received and the amount of space purchased, in the future space may be assigned in accordance with the FIGO priority point system under which each exhibiting company's request for space is given a priority rating which reflects the company's record as an exhibitor at previous FIGO World Congress, the number of booth spaces purchased, and as an advertiser/sponsor of certain FIGO publications and programs.

HOSPITALITY SUITES AND PRIVATE PARTIES

Only participating exhibitors shall be authorized to use hospitality suites in the official hotel(s). No hospitality suites are permitted in the Headquarters hotel, unless written permission is provided by FIGO. Hospitality suites and private parties shall not be open during regularly scheduled hours of meetings, exhibits or other official FIGO functions. Exhibitors who schedule private functions in conflict with official FIGO events will be required to end their event immediately. This policy will be strictly enforced. All functions must be approved by FIGO. Please see the Symposium and Special Event Application.

EQUIPMENT

Booth equipment provided by FIGO and/or its vendors or agents shall be returned to FIGO vendors or agents at the end of the meeting, complete and in good condition, normal wear and tear expected. Exhibitor shall have no right, title or interest in such equipment. Exhibitor shall provide all other equipment at his or her own expense. All draping and decorative materials used by Exhibitor shall be flameproof.

DEMONSTRATIONS

All demonstrations and displays shall be confined to the Booth. FIGO shall have the right to exclude or to require modification of any display or demonstration that, in its sole opinion, is considered unsuitable to or not in keeping with the character of the Exhibition. FIGO shall have the right to prohibit the use of amplifying equipment or music that, in its sole discretion, is considered objectionable. FIGO shall have the right to demand modification of the appearance or dress of persons or mannequins used in connection with displays or demonstration.

ASSIGNMENT AND SUBLEASE

Exhibitor shall neither sublet the booth or any equipment provided by FIGO, nor shall the Exhibitor assign its lease in whole or in part to any other party without prior written notice to and approval from FIGO.

LIABILITY

Exhibitor hereby agrees to and does indemnify, hold harmless and defend FIGO from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including but not limited to cost, interest, and attorney's fees) which FIGO may incur, suffer, be put to, pay or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission by Exhibitor or any of its employees, servants, or agents. Exhibitor further agrees that FIGO, and its respective agents and employees shall not be responsible in any way for 1) damage, loss or destruction of any property of Exhibitor or 2) injury to exhibitor or its representatives, agents, employees, licensees or invitees. Under no circumstances will children be allowed in the exhibit hall during installation or dismantle. For the protection of your children and in order to maintain the scientific

CANCELLATION AND POSTPONEMENT OF EXPOSITION

In the event that the FIGO World Congress is postponed due to any occurrence not occasioned by the conduct of FIGO or Exhibitor, whether such occurrence be an Act of God or the common enemy or the result of terrorism, war, riot, civil commotion, sovereign conduct, or the act or conduct of any third party, then the performance of the parties of their respective meeting obligations shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof. If the occurrence results in cancellation of the FIGO World Congress, the obligations of the parties under applicable agreements shall automatically be terminated and all booth payments shall be refunded to Exhibitor, less a pro rata share of expenses actually incurred by FIGO in connection with the Meeting.

HANDLING AND STORAGE

FIGO and the owners or managers of the facility where the FIGO World Congress is to be held shall not accept or store display material or empty crates, and Exhibitor shall make its own arrangements of shipment, delivery, receipt and storage of such materials and empty crates. Such arrangements may be made through the Official Contractor, if desired, and Exhibitor shall in any event provide the Official Contractor with copies of all bills of lading. All shipments and deliveries to the FIGO World Congress shall be prepaid. Exhibitor shall not incur any obligation to the Official Contractor merely by reason of providing copies of any bills of lading hereunder.

CANCELLATION /BOOTH REDUCTION

Organizations participating in the exhibition may cancel this agreement at any time by written notice to the Exhibits Management at FIGO. The following schedule will be used when acknowledging the cancellation and/or booth reductions: Booth reductions and/or cancellations received on or before October 1, 2008, will receive a refund of all fees paid less a 10% processing fee of total booth space reserved. Cancellations or booth reductions received from October 2, 2008, to July 1, 2009, provided full payment has been received, will receive a refund of 50% of the total amount due for booth space. No refunds will be made for cancellations or booth reductions received after July 1, 2009. FIGO reserves the right to resell any cancelled exhibit space without any notification to the canceling party, or without refunding any fee paid by the exhibitor. If booth space is cancelled after July 1, 2009, the exhibitor will be responsible for paying the balance of the booth space, if one exists.

SECURITY

FIGO shall provide guard service throughout the hours of installation, show and dismantlement period, and exercise reasonable care for the protection of the exhibitors' materials and display. Beyond this, FIGO, the show facility, or any officer or staff member or vendor thereof will not be responsible for the safety of the property or the exhibitor, his agents or employees, from theft, damage by fire, accident, or any other cause. Exhibitor is required to secure sufficient insurance coverage for all booth contents.

ARRANGEMENTS OF EXHIBITS

In the area 2 meters forward from the rear background of each booth, display material may be placed up to a height not exceeding 4 meters from the building floor. In any portion of the booth beyond 2 meters from the rear background of the booth, all parts of the exhibit shall be placed not to exceed 1 meter from the building floor. Islands will be permitted to a maximum height of 6 meters, provided written approval is received from FIGO at least 60 days prior to the Meeting. Exhibits not conforming to these specifications, or which in design, operation, or otherwise, are objectionable in the opinion of the FIGO will be prohibited. No solid construction will be permitted.

HANGING SIGNS/LIGHTS AND BALLOONS

Exhibitors' signs or lights may not bear the FIGO name or its logo. All signs or lights must be in your booth at all times and must be positioned or affixed in a manner that would not present a potential hazard. Hanging signs or lights from the exhibit hall ceiling must be approved in writing by FIGO. Balloons are not

SYMPOSIUM AND SPECIAL EVENT APPLICATION

XIX FIGO WORLD CONGRESS 2009, CAPE TOWN, SOUTH AFRICA

I/We agree to abide by all rules and regulations governing sponsored symposia and events, (etc.) as set forth in the FIGO Exhibition Prospectus, herein, and any addendum to the Prospectus as it pertains to industry-sponsored symposia/events (etc.). FIGO reserves the right to deny any application for symposia/events (etc.), if in FIGO's opinion it does not serve the best interest of its members or is considered inappropriate. Limited meeting space is available. FIGO will do its best to assign the space requested according to your needs listed below. However, FIGO does not guarantee any accommodations. Meeting space for symposia/events is secured on a space-availability basis only. **No symposia/event(s) will be allowed in the FIGO Headquarters hotel.** PLEASE USE A SEPARATE FORM FOR EACH SYMPOSIUM/EVENT REQUESTED. Symposia/Event application deadline is **August 10, 2009**. APPLICATIONS MAY BE RETURNED AFTER AUGUST 10, 2009. SEE REVERSE FOR SYMPOSIUM/EVENT DETAILS. (PLEASE TYPE OR PRINT.) You must complete this form if you are planning an event between October 1 - 11, 2009. Educational Symposia = £12,500 // Social Events = £7,500.

Company Name	Third Party Company Name
Company Contact	Third Party Company Contact
Company Address	Third Party Company Address
Company Phone and Fax	Third Party Company Phone and Fax
Company Email	Third Party Company Email

Preferred Hotel/Facility:
 1) _____ 2) _____ 3) _____

Preferred day and time of symposium/event: (Please list three selections)
 1) _____ 2) _____ 3) _____

Expected number of attendees _____ Approx. size of room desired _____

Room Set-up: reception theatre rounds classroom conference OTHER: _____

Audio/Visual needs _____

Will food or beverages be served? No Yes If yes, please describe: _____

Title of Symposium/Event _____

Please list all speakers below: (if more space is needed please attach an additional page)

1) _____ 2) _____ 3) _____

Will CME credits be given? No Yes If yes, please specify quantity: _____

The sponsor agrees to notify FIGO in writing of any changes in the content of this application prior to the start of the FIGO World Congress. This agreement is not valid until signed by the authorized company representative and FIGO Meetings Management.

All morning symposia/events must end by the A.M. time listed below and all afternoon symposia/events may not start prior to the listed P.M. time below. There may be no symposia/events scheduled or held during the times listed below:

Sunday, Oct. 4, 2009	15:00 to 21:00	Wednesday, Oct. 7, 2009	08:00 to 17:00
Monday, Oct. 5, 2009	08:00 to 17:00	Thursday, Oct. 8, 2009	08:00 to 17:00
Tuesday, Oct. 6, 2009	08:00 to 17:00	Friday, Oct. 9, 2009	08:00 to 17:00

I have read and agree to the rules, regulations, and stipulations made by FIGO regarding the industry-sponsored symposia/events at the XIX FIGO 2009 World Congress.

Signature of Authorized Company Representative _____ Date _____

FIGO Meetings Management _____ Date _____

Please mail this completed form to: FIGO Symposia & Events, 409 12th Street, SW, Washington, DC 20024-2188
 ***** THE APPROPRIATE FEE MUST ACCOMPANY THIS APPLICATION TO ENSURE PROCESSING.

FOR FIGO USE ONLY

Date Received ____/____/____ Total Due £ _____ Check # _____
 Venue Assigned _____ Date Assigned ____/____/____

RULES AND REGULATIONS GOVERNING INDUSTRY-SPONSORED SYMPOSIA AND SPECIAL EVENTS

XIX FIGO WORLD CONGRESS 2009

All applications and fees for Industry-Sponsored Symposia/Events must be received no later than 17:00 EST (USA) on Monday, August 10, 2009. Applications received after August 10, may be denied and deposits returned. If you are scheduling an event involving any of the FIGO meeting attendees or faculty, between October 1 – 11, 2009, you must complete the application on the reverse side and obtain FIGO approval to host a symposia/event.

Unofficial activities are defined as any activity or event that is not sponsored by FIGO. This includes, but is not limited to, continuing medical education (CME) or non-CME symposia, combination CME symposia/social functions, press releases, press conferences, media events, social events, product announcements and unveiling, focus groups for physician registrants, and educational functions. Sponsoring organizations may apply for permission to hold their activities during unrestricted times and dates. If the application is approved, it will be assigned (pending space availability) by FIGO to a hotel in the FIGO hotel block.

In order to receive approval for an unofficial activity you must register as an exhibiting company and participate in the exhibition. If you cancel your booth space you will not be allowed to sponsor a symposia/social event, etc. Once participation has been confirmed, complete the application on the reverse side of this form and submit it with the appropriate fee to FIGO no later than August 10, 2009. Space for symposia/social events are limited and are on a first- come first-served basis. Approval and placement of event(s) are not guaranteed.

CME and non-CME educational symposia may be held for a fee of £12,500. Functions providing no CME portion or program (i.e., receptions, dinners, breakfasts at which no featured, scheduled, or impromptu speaker will provide an educational presentation) may be held for a fee of £7,500. No application will be processed unless the appropriate fee has been received by FIGO. Sponsors whose program(s) are not placed due to lack of space or refusal of application will be refunded the total symposium/event fee. **No refunds will be given for symposium/event cancellations by the exhibiting company.**

All announcements and invitations should clearly indicate on the cover the name(s) of both the sponsoring body and the source of financial support for the event. The materials in no manner may imply, either directly or indirectly, that the program is a part of, or an official activity of, FIGO. No symposia/event material may use language or terms such as "presented during," "presented in conjunction with," "preceding," "prior to," "following," etc., with respect to the FIGO World Congress. Inclusion of the FIGO logo, seal, or the World Congress logo or name is not permitted. Co-sponsorship of unofficial activities by FIGO is not permitted. **All marketing and promotional materials for all events must display on the cover the disclaimer "This event is neither sponsored nor endorsed by FIGO."**

The FIGO Meetings Management must approve all announcements, invitations, and press releases (prior to printing). Also all advertisement or invitation copy must be approved in order to participate in any of the FIGO marketing opportunities. All materials must be distributed through one of the FIGO marketing opportunities (i.e., mailing labels, Doctor's Bag, Journal and/or Exhibit Guide advertising) or from your booth. Symposium/event signs may only be placed in the hotel where the symposium is scheduled to take place, with written permission of the hotel management. Flyers or invitations of any kind may only be distributed through the promotional vehicles mentioned above.

FIGO does not guarantee the quality/condition of any facility's function space or the service of its staff. The sponsoring companies will be held solely responsible for any accident(s) or suit(s) arising from or in connection with your event.

Symposia may only be held during restricted days and times. If a symposium/social event/focus group is held without FIGO's approval, the sponsor will be charged the applicable fee for the appropriate event and may be penalized or may be required to shut down their exhibit (no financial adjustments will be provided). FIGO management also reserves the right to bar violators from participation in future meetings. Symposium/social event sponsors may not deny FIGO attendee(s) access to their event (except based on space availability). Sponsored events must be open to all FIGO professional registrants.

Independent distribution of materials at hotels in the FIGO block, the convention centre, or in the shuttle buses is prohibited.

In this regard, the education provided should be consistent with the scientific evidence available, promote the professionalism, compassion and trust inherent in the physician/patient relationship and should not conflict with the mission of FIGO. Promotional and distribution schemes or products that create or potentially create financial conflicts of interest for physicians or are of potential physical, emotional or financial harm to patients are prohibited. Likewise, exhibits that are actually or potentially discriminatory or demeaning to women or any other groups are prohibited.







FIGO Exhibition Management
409 12th Street, SW
Washington, DC 20024-2188
USA

+1-866-531-2590

+1-202-484-3933 (Fax)

E-mail: figoexhibits@acog.org

www.FIGO.org